VAMSHI SANUGULA
+91 9550553819
designervks1@gmail.com

Linkedin

Portfolio

Please view my portfolio on a laptop or desktop screen only as the mobile version of it is currently being built.

📄 SUMMARY

I am a professional **UX visual designer** looking for a lead role in a firm to utilize my UX visual design skills to **build high-quality sites, apps, and software** for the company & its clients. I am well-versed in designing responsive, esthetically pleasing, intuitive, usable, and accessible sites and apps for target users and user groups.

I have **10+ years of work experience** in UX visual design and have done visual design for software products of **Microsoft, Dr.Reddy's, and Accenture**. I have mainly designed sites and apps for clients from domains like **Banking, Pharma, and IT**. My expertise lies in UI Branding, UX Visual Design, Prototyping, and Usability Testing.

💼 MAJOR PROJECTS

PROJECT 1	Dr.Reddy's Asset Management Platform
ROLE	Visual Experience Designer
DURATION	April 2020 – July 2020

My role was to empathize the client's expectations and users' requirements, work environments, technological limitations, and then build wireframes, clickable prototypes, design language, mockups, Icon Sets, and micro interactions of the application.

PROJECT 2	Microsoft Visio Application
ROLE	UI Design Consultant
DURATION	June 2013 – July 2013

My role was to design Microsoft Visio diagram templates considering its target users' requirements, and then fix the visual bugs which arise in the process of development.

PROJECT 3	American Express Eapply Acquisition
ROLE	Visual Designer
DURATION	May 2012 – August 2012

My role was to redesign specific Amex Credit cards' web pages to be more intuitive, usable, and aesthetically pleasing to the target users. Then, share the mock-ups with the Dev team and support them in developing those mock-ups into web pages.

⚙️ SKILLS & TOOLS

SKILLS	PROFICIENCY	TOOLS	PROFICIENCY
Visual Design	★★★★★	Sketch	★★★☆☆
Visual Prototyping	★★★★☆	Adobe XD	★★★★☆
Wireframing	★★★☆☆	Invision	★★★★☆
Information Architecture	★★★☆☆	Adobe Illustrator	★★★★★
User Research	★★★☆☆	Adobe Photoshop	★★★★★

🪪 EMPLOYMENT

COMPANY	DESIGNATION	START DATE	END DATE	DURATION
Innominds India	Senior UX Visual Designer	Jan 2020	**Still Working**	1yr, 5mos
Self-employed	UX Visual Designer	Jun 2018	Dec 2019	1yr, 6mos
Accenture India	UXE Senior Analyst	Oct 2014	Aug 2017	2yr, 10mos
Cognizant India	Programmer Analyst	Apr 2012	Oct 2014	2yr, 6mos
ThereforeWe	Graphic Web Designer	Feb 2011	Apr 2012	1yr, 2mos
Cognizant India	Programmer Analyst Trainee	Sep 2008	Oct 2009	1yr, 1mos

🎓 EDUCATION

DEGREE	COLLEGE	UNIVERSITY	START DATE	END DATE
PG Certificate in UXD Specialized in UX Visual Design	Humber College Toronto, Canada	Guelph-Humber	Sep 2017	Jun 2018
Bachelor of Fine Arts Specialized in Visual Design	JNTU College of Fine Arts Hyderabad, India	JNTUH	Jun 2004	Jun 2008